



## Banners

Simple banners displaying the Schering-Plough Logo should be designed in accordance with Signage Design principles. The Signage Design System follows strict proportions for the relationship of the Logo to the white ground, red band and S-P Curve.

More customized banners which involve typographic messages, color areas or images should follow the normal Design System principles described in this document.

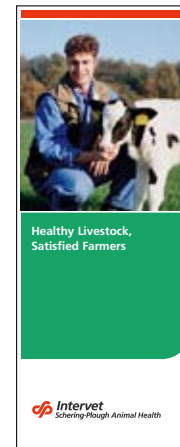
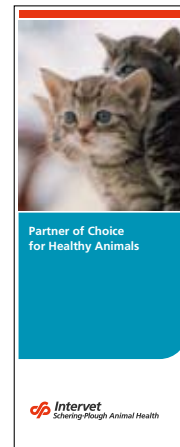
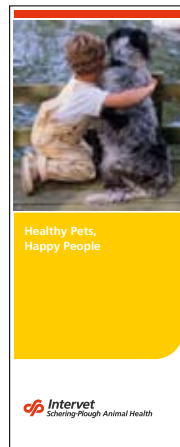
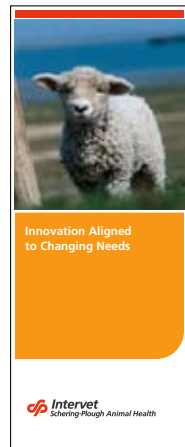


1x2 banners

1x3 banners



1x3 vertical banners



Banners with images